

Fashion recommendation platform where users find helpful insights and valuable shopping advice to make their dream outfits come to life.



All the best deals in one place

www.dealsideals.com



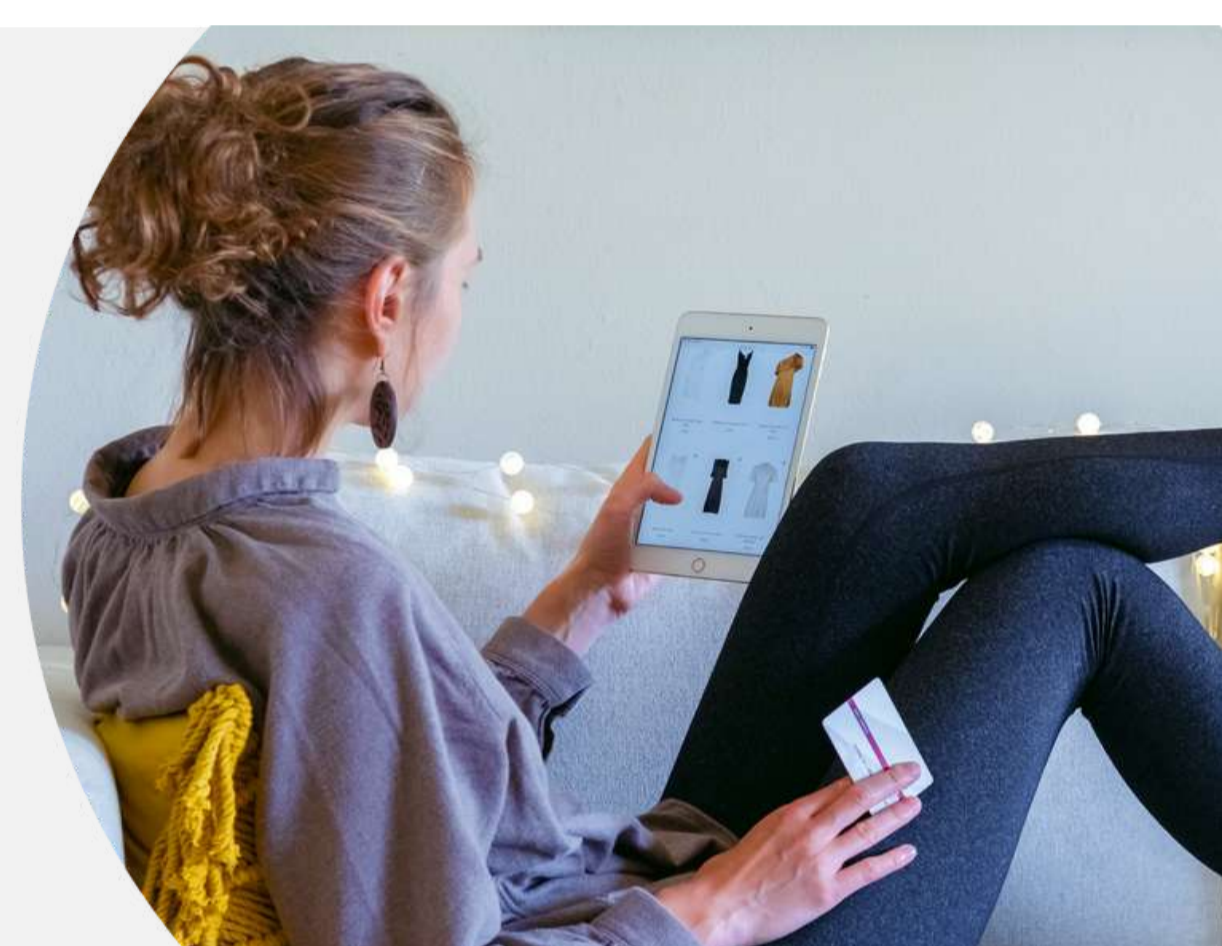
Buyers love a good deal, and as a shopping specialized blog, we help them find the best ones in no time!. With a massive selection of discounted items and special offers, we ensure shoppers get just what they're looking for while saving time and money.

OUR AUDIENCE

Deal hunters, savvy shoppers, and everyday buyers looking for the one-stop-shop with the best deals the web has to offer.

OUR VERTICALS

- Tech
- Automobile
- Health
- Home
- Fashion
- Hobbies & Gifts



OUR PRODUCTS

Informative blog-type articles that comment about the latest online deals, reviewed and recommended by our editors.

Reviews from online deal with a blog style and recommendations for users and best picks



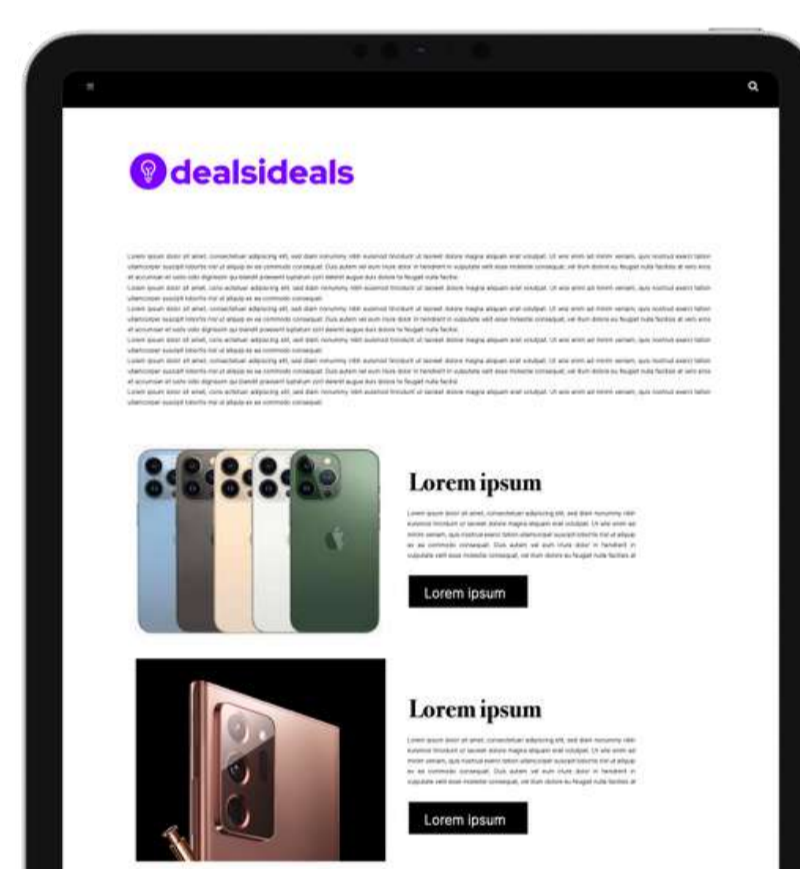
Exclusive Article

- Fully Branded
- Greater Exposure
- Guides Recommendation



General Article

- Shared Article
- Comparison Review
- Guides Recommendation



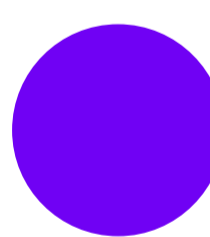
Listicles Article

- Highlight Specific Products
- Short Description
- Guides Recommendation

BOOSTING RETENTIONS STRATEGIES



Newsletter



Push Notifications



Regulation Compliant

OUR BUSINESS MODEL



CPA & CPS

Buyer's Journey

We take them to you

1



Shoppers click on our Ads

2



Landing on our site to read our articles

3



They learn about the product they wish to purchase

4



Clicking on an offer redirects them to advertisers' site

5



Finally, an informed purchased is made

CONTACT US

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