



homeNUI

Your dream home is at homeNUI

www.homenui.com

From DIY projects to extreme renovations, homeNUI offers an extensive array of Home & Décor alongside guided recommendations to ensure buyers get the perfect product.

OUR AUDIENCE

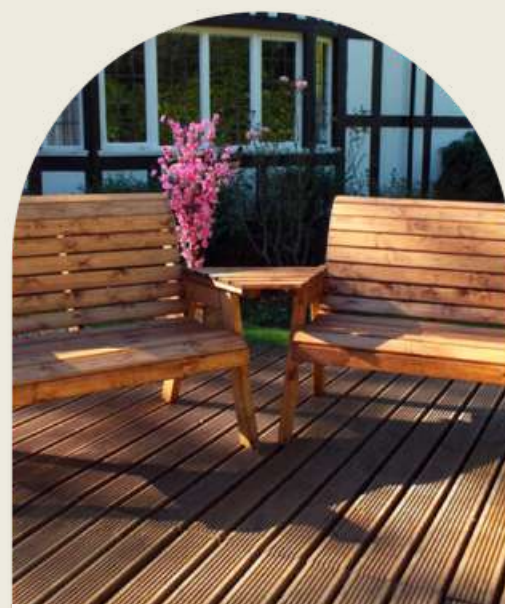
We aim to help men and women 25-50 in search of new and accessible ways to improve their homes, offering a more comfortable, stylish, and personalized living environment.



OUR VERTICALS



Garden



DIY Projects



Home & Decor



Pets

OUR PRODUCTS

Extensive variety of in-depth articles that talk about different aspects of a home kitchen, bedrooms, living rooms, etc.

Review of styles, trends, and home products to help you on your quest to renew your home.

We don't sell, we advise.



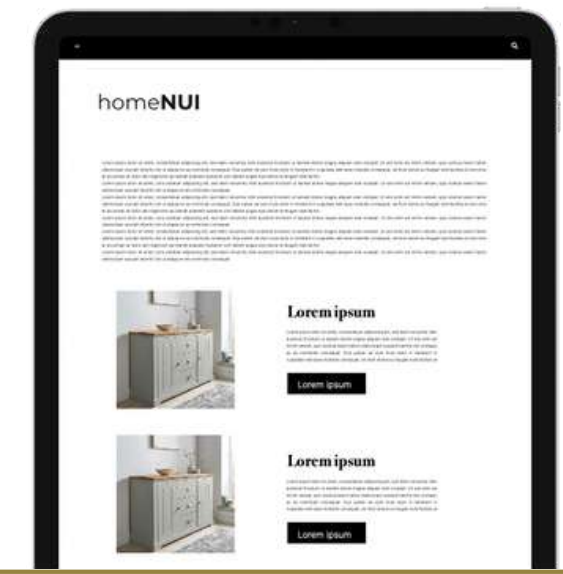
Exclusive Article

- Fully Branded
- Greater Exposure
- Guides Recommendation



General Article

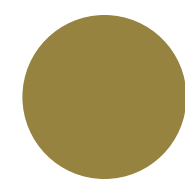
- Shared Article
- Comparison Review
- Guides Recommendation



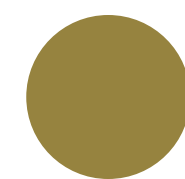
Listicles Article

- Highlight Specific Products
- Short Description
- Guides Recommendation

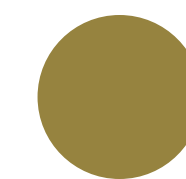
BOOSTING RETENTIONS STRATEGIES



Newsletter



Push Notifications



Regulation Compliant

OUR BUSINESS MODEL



CPA & CPS

Buyer's Journey

We take them to you

1



Shoppers click on our Ads

2



Landing on our site to read our articles

3



They learn about the product they wish to purchase

4



Clicking on an offer redirects them to advertisers' site

5



Finally, an informed purchased is made

CONTACT US

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