

KOKOWINKA

Style & Fashion for all

www.kokowinka.com



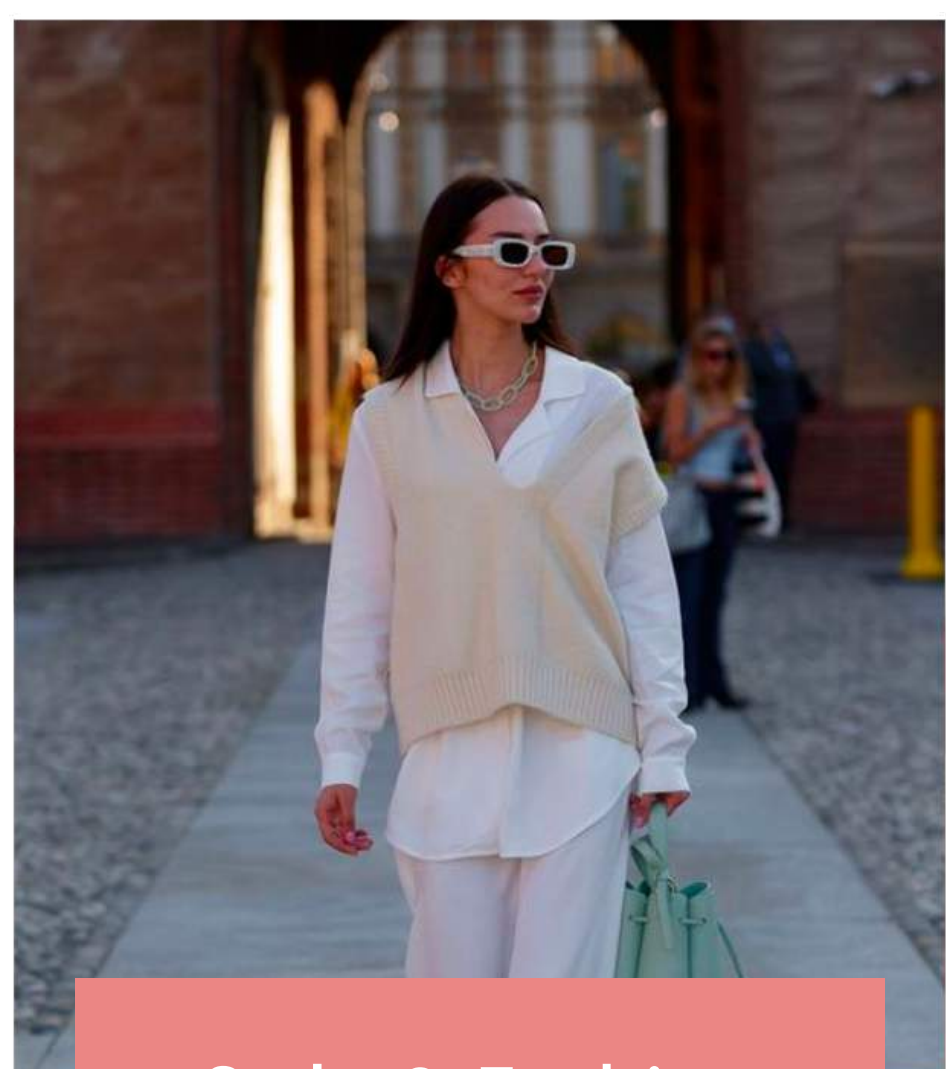
Fashion recommendation platform where users find helpful insights and valuable shopping advice to make their dream outfits come to life.



OUR AUDIENCE

We showcase tons of clothing options aimed to please Men, Women, and Kids looking for the latest fashion trends the industry has to offer.

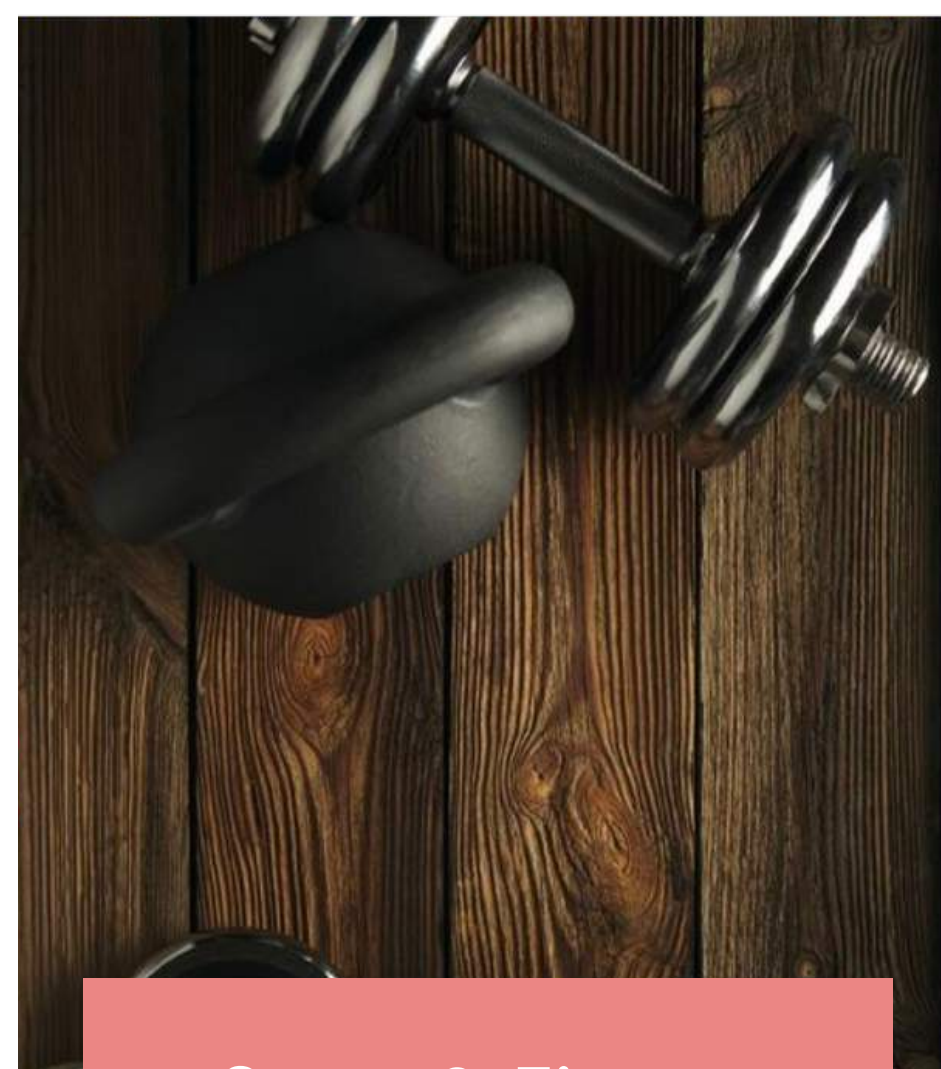
OUR VERTICALS



Style & Fashion



Beauty & Wellness



Sport & Fitness

OUR PRODUCTS

A place to discover everything from fashion, beauty, and lifestyle hacks for the whole family. Every product is independently handpicked by our editors.



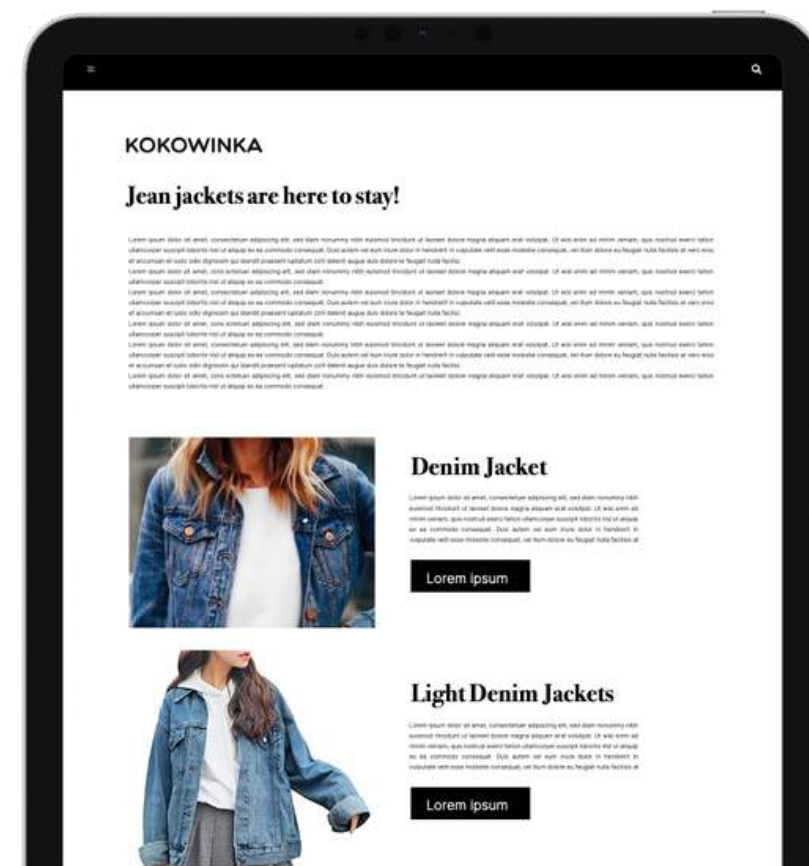
Exclusive Article

- Fully Branded
- Greater Exposure
- Guides Recommendation



General Article

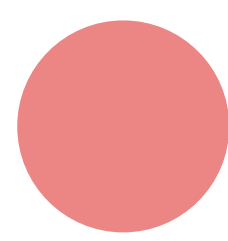
- Shared Article
- Comparison Review
- Guides Recommendation



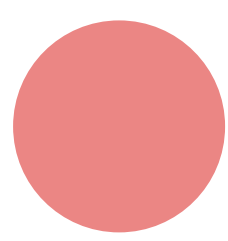
Listicles Article

- Highlight Specific Products
- Short Description
- Guides Recommendation

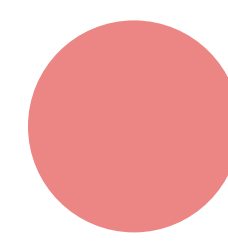
BOOSTING RETENTIONS STRATEGIES



Newsletter

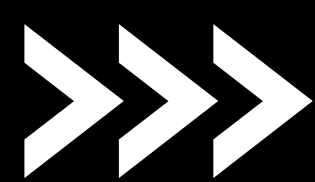


Push Notifications



Regulation Compliant

OUR BUSINESS MODEL



CPA & CPS

Buyer's Journey

We take them to you

1



Shoppers click on our Ads

2



Landing on our site to read our articles

3



They learn about the product they wish to purchase

4



Clicking on an offer redirects them to advertisers' site

5



Finally, an informed purchased is made

CONTACT US

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