

MDG

my dress guide

My Dress Guide is a shopping guide that helps brands connect with premium potential clients, acquiring brand reputation and increasing sales

We attract prospects through our high-quality product recommendation articles using in-house technology, organic search, and social media to take them to your online store.

The Perfect Shopping Guides

created by Women, for Women.



APRIL 13, 2018 •
BEAUTY & PERSONAL CARE
Skin Care: Does Your Fragrance Suit Your Skin Type?

BY BHN-ADMIN



APRIL 24, 2018 •
BEAUTY & PERSONAL CARE
Jennifer Lopez is Launching a Makeup Line

BY BHN-ADMIN



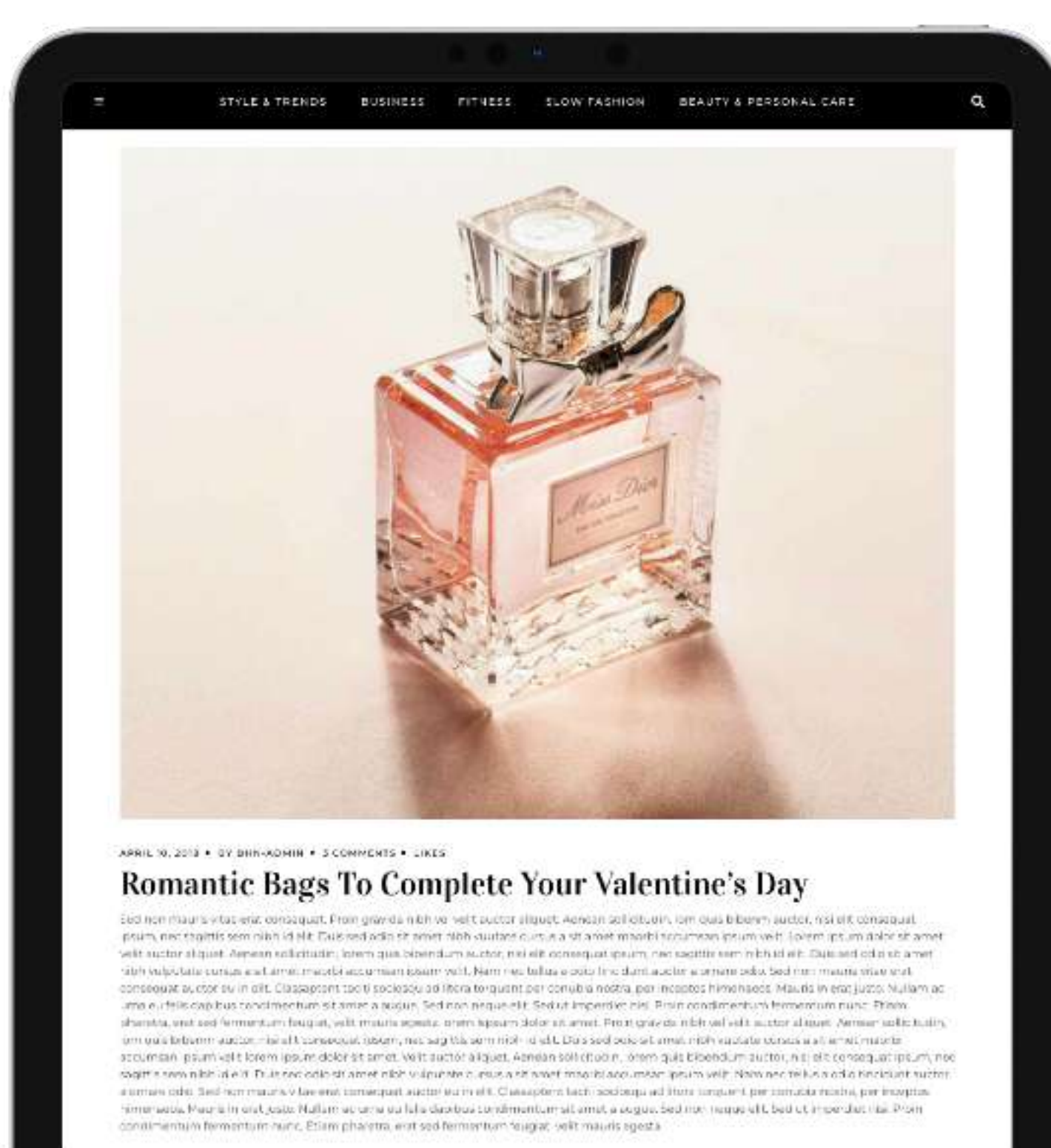
APRIL 24, 2018 •
BEAUTY & PERSONAL CARE
For a Long-Lasting Perfume, it Needs to be Loved by Those Who Created it

BY BHN-ADMIN

We don't sell products, We recommend them.

Our team specializes in searching for the latest and most relevant products for women, in the following categories:

- 1 Sustainable wear
- 2 Business wear
- 3 Fitness wear
- 4 Style & Trends



We help Women express themselves with the latest fashion trends



One-of-a-kind

- Fully branded
- Higher Conversion Rate
- Guided Recommendation



Off-the-rack-Articles

- Shared Article
- Comparison Review
- Guided Recommendation

Buyer's Journey

We take them to you



Women click on promoted Ads placed on premium sites



They land on our curated shopping guides packed with specials offers



Clicking on a special offer redirects them to the Advertisers' site



An informed purchase is made on Advertisers' site



72%

of Women shop online

<https://review42.com/resources/online-shopping-statistics/>

57%

of online shoppers find reviews helpful

<https://findstack.com/online-review-statistics/>

Benefits of working MDG

1

Accelerated Growth

Drive up your revenue with exclusive shopping guide articles.

2

Enhanced Shopping Experience

Improve your customers' shopping experience through informed articles.

3

No Financial Risk

No initial investment needed, Pay Per Result model (CPA)

4

Deeper Product Understanding

Allow buyers to fully understand your products with MDG