UFF mag

EGG-CELLENT
EGG-CELLENT
#
SHEESH
UFF

#
你好！
NO
BAD
VIBES
GREAT WORK!
WOW

ABOUT US

We're an online pop culture magazine providing brands & advertisers a place to meet new customers while boosting their revenue.

UFFMAG 3.0

THE NEW ERA.

REINFORCED SALES TEAM

NEW CREATIVE TEAM

INHOUSE WRITERS

INHOUSE TRANSLATORS

UFF

NO BAD VIBES

OUR AUDIENCE

50K

FOLLOWERS

SOCIAL MEDIA

8M

MONTHLY VISITS

ON OUR SITE

COMING FROM

DRIVING TRAFFIC FROM

Taboola

INHOUSE TECH

ORGANIC TRAFFIC

25 TO 35 YEAR OLD MEN AND WOMEN WHO SPEND A LOT OF TIME WATCHING TRENDY & VIRAL CONTENT. VERY ACTIVE IN SOCIAL MEDIA, SPECIALLY FACEBOOK & INSTAGRAM.

AUDIENCE

WHAT WE DO WRITE ABOUT

TRENDING

LIFESTYLE

HEALTH

HOME & GARDEN

TECHNOLOGY

FASHION

TRAVEL

SPORTS

CUSTOMER JOURNEY

JOHN' S JOURNEY

1

John clicks our promoted native article ads

2

He lands on the page and reads the article

3

The article has keywords with call-to-action buttons, that redirect John to the advertiser`s landing page

John navigates through the site and makes a purchase

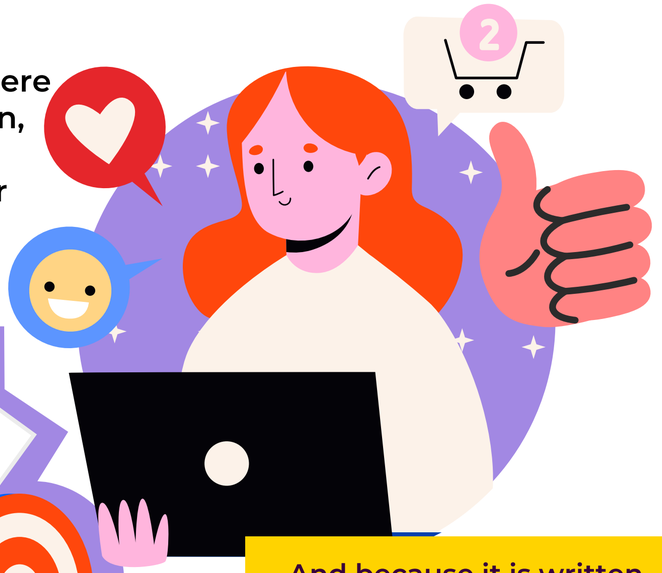
4

HOW DOES UFFMAG ENHANCES YOUR BRAND?

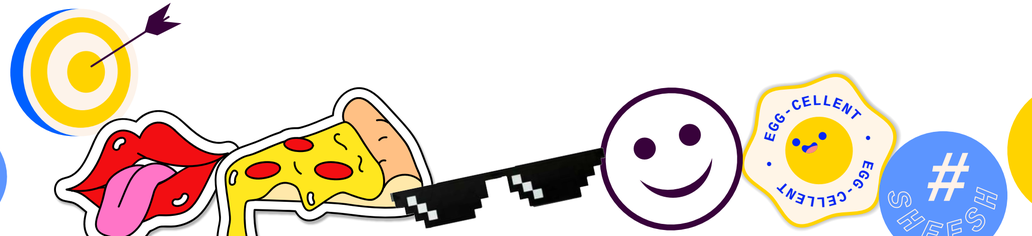
This reinforces trust and reminds the reader of the benefits you provide through alternative content.

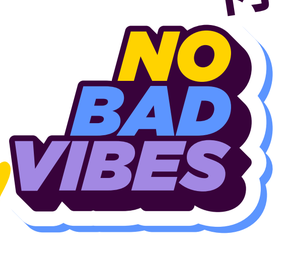
Opposite to Ads where the brand is known, Uffmag presents itself to the reader unconsciously.

Uffmag researches, writes and positions an organic, user-ori ented article about your brand on the web.



And because it is written from the perspective of a web user, it influences and builds credibility.

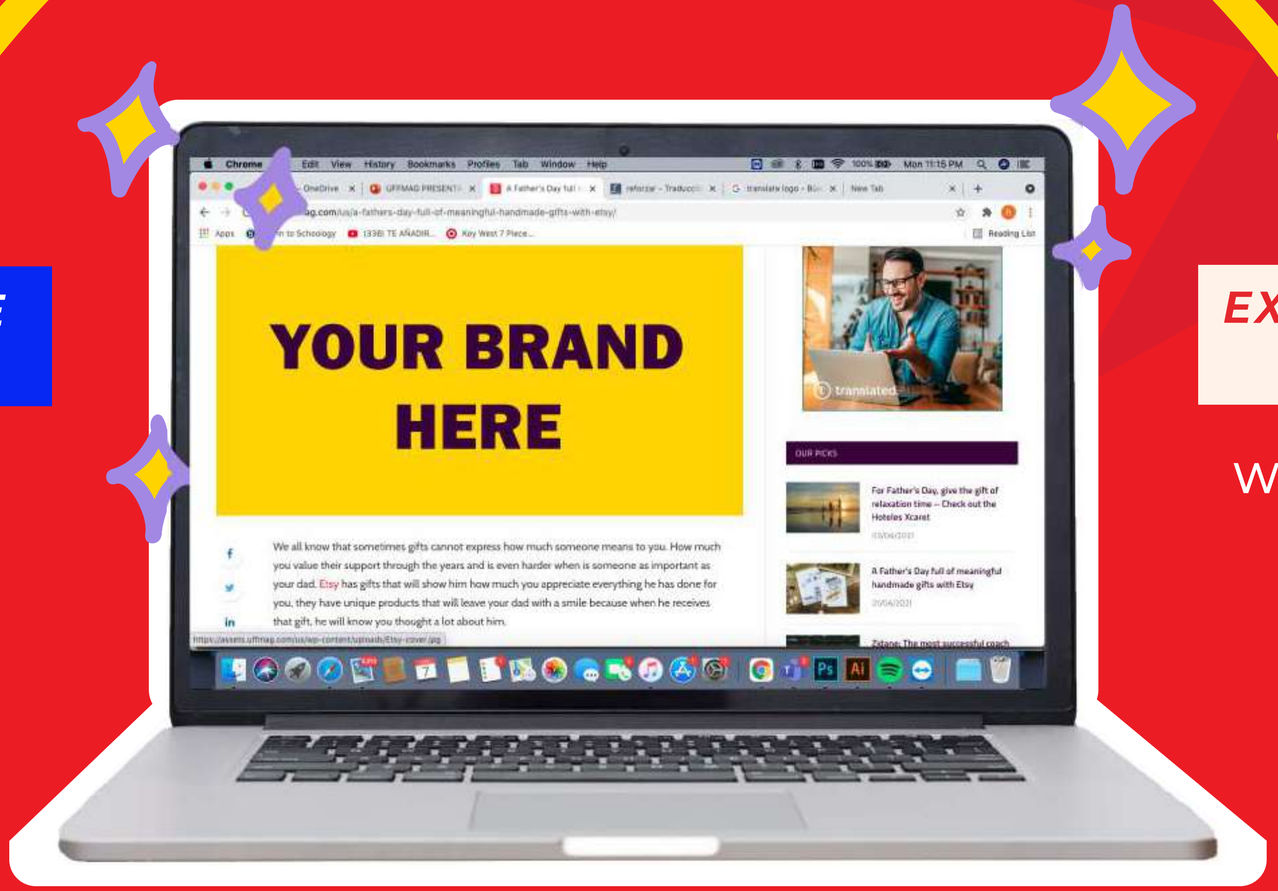




OUR CPA MODEL

GENERAL ARTICLE CREATION

We create an article about a general topic showcasing your



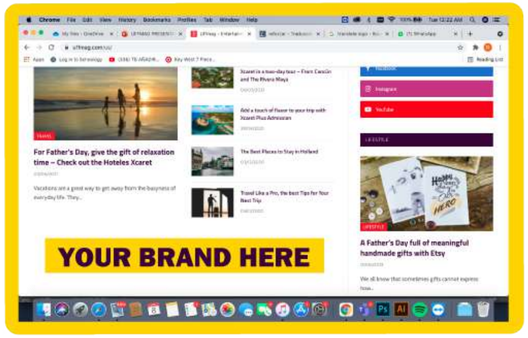
EXCLUSIVE ARTICLE CREATION

We create an exclusive article about your brand & services

OUR CPA MODEL

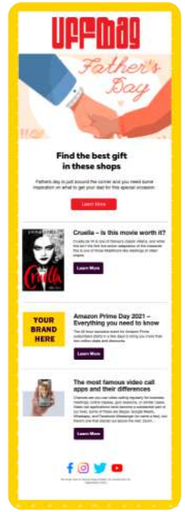
Social media exposure

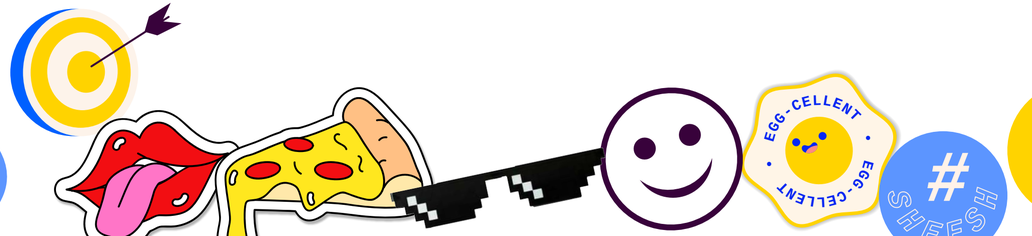
Banners

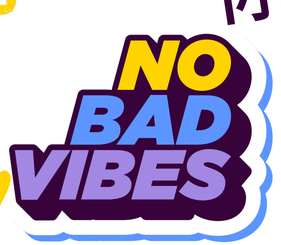


Push notifications

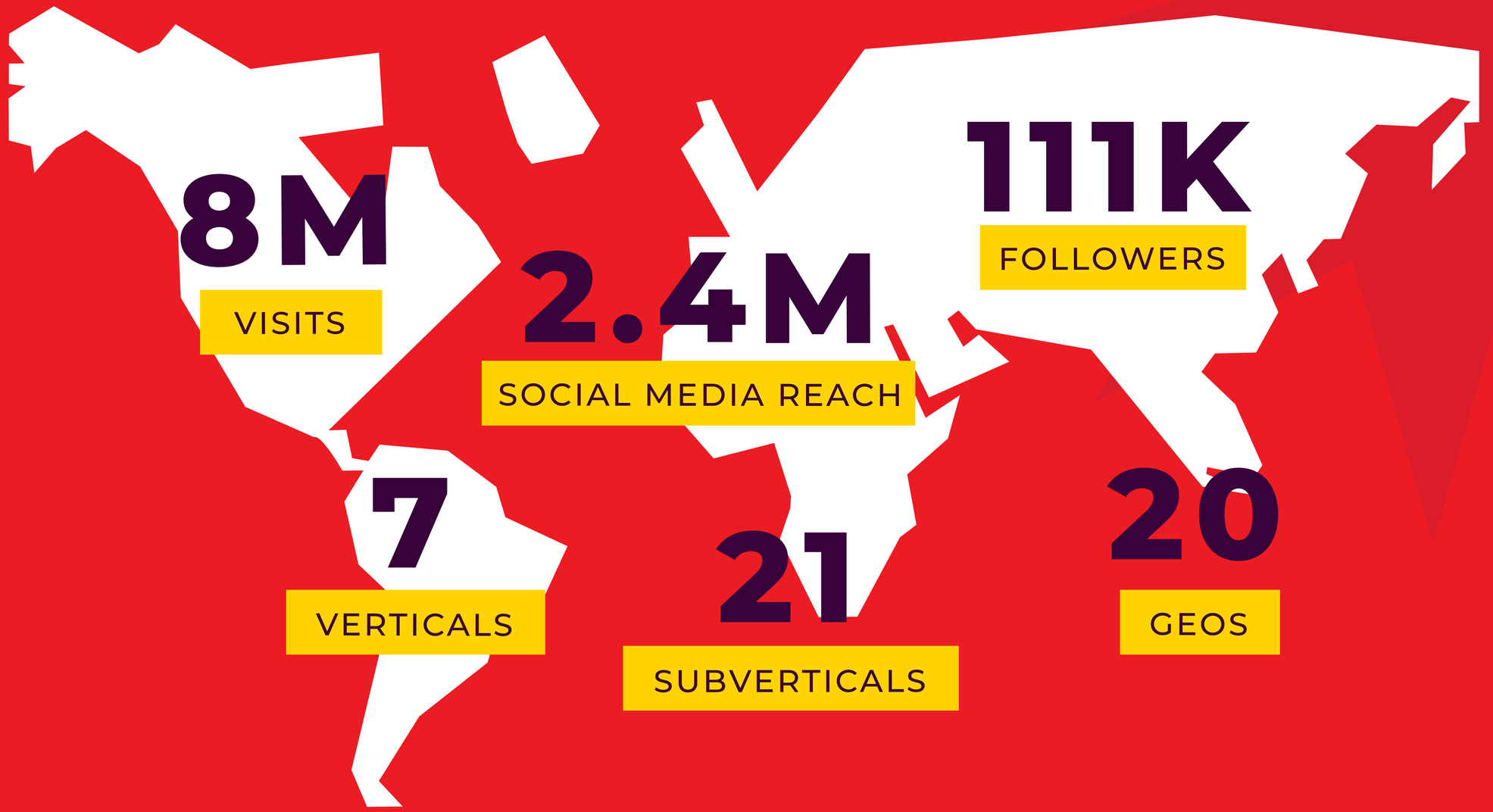
Newsletter







OUR STATS



8M
VISITS

2.4M
SOCIAL MEDIA REACH

111K
FOLLOWERS

7
VERTICALS

21
SUBVERTICALS

20
GEOS

你好

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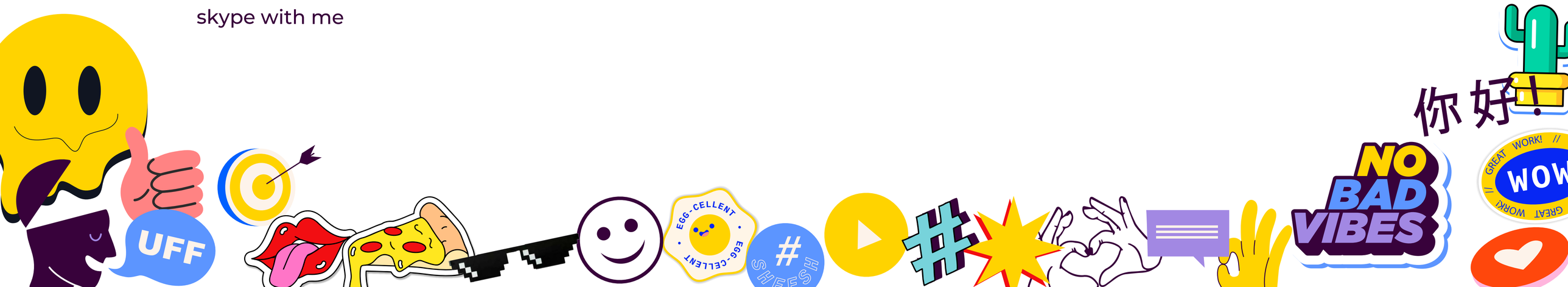

WOW
NICE
NO BAD VIBES
D O P E
#
HOME&GARDEN
GREAT WORK! // GREAT WORK!
WOW
COOL
EGG-CELLENT
LOL
YES
#
LMFAO
涼爽的
OMG
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TRAVEL
EGG-CELLENT
FASHION
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